

West Bay PTO

2022-2023 Corporate Sponsorship Opportunity



Corporate Sponsorships are critical to the success of the West Bay PTO. The generosity of last school year's corporate sponsors aided the PTO in making invaluable contributions to West Bay, its students and staff. Our deepest thanks are extended to 2021-2022 West Bay PTO Corporate Sponsors!

THANK YOU 2021-2022 WEST BAY SPONSORS!

McALLISTER
ORTHODONTICS
We love to see you smile!

ROYAL TIGER

The GOOD LIFE
Sports Bar & Grill

www.thegoodlifeomaha.com

SILVERLEAF
WEALTH MANAGEMENT

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LANDSCAPE DESIGN

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Tim McGee | TimMcGeeHomes.com
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BENGAL TIGER

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AVITURE

ORANGE & BLUE



Omaha Dance Center
BALLET * JAZZ * TAP * HIP HOP



BELCHER FAMILY DENTISTRY

Southwest Omaha Family and Cosmetic Dental Office

Matthew R. Belcher, DDS

TIGER CUB



West Bay Elementary is home to over five hundred (500) students in Pre-Kindergarten through 5th Grade.

Each fall, the PTO holds its annual West Bay Fun Run which expanded the reach and enhanced the visibility of the West Bay PTO Corporate Sponsors. Each corporate sponsor's logo at the top three levels were on a t-shirt given to EVERY West Bay student to wear during the fun run. In addition to logo visibility on t-shirts and banners, the Royal Tiger sponsors will also get a social media advertisement that can be tailored to your needs on the West Bay PTO Facebook page. A comprehensive list of perks for all corporate sponsor levels are listed in the table below.

West Bay families, please consider a corporate sponsorship as they are critical to the success of West Bay PTO. **If interested, or know of a business that is, please complete the attached form, enclose a check payable to West Bay PTO and mail to Anne Inzerello, West Bay PTO Sponsorship Chair, 2010 S. 193rd St., Omaha, NE 68130 by June 10th, 2022.**

2022-2023 West Bay PTO Corporate Sponsor Levels

	COST	SOCIAL MEDIA SPONSOR	EVENT SPONSOR	T-SHIRT SPONSOR	WEST BAY YEARBOOK AD	ONLINE BUSINESS LINK & LOGO	BANNER	FACEBOOK LIKE	NEWSLETTER MENTION
ROYAL TIGER LIMITED #	\$750	YES	FALL EVENT	YES	½ page 5"x 8"	YES	YES	YES	YES
BENGAL TIGER LIMITED #	\$550		SPRING EVENT	YES	½ page 5"x 8"	YES	YES	YES	YES
ORANGE & BLUE	\$350			YES	¼ page 5"x 4"	YES	YES	YES	YES
TIGER CUB	\$250				business card size 2.5"x 4"	YES	YES	YES	YES
PAW Home businesses ONLY	\$100					YES	YES	YES	YES

- ✚ **Social Media Ad:** Personalized social media advertisement posted on the highly visible school social media outlet, the West Bay Elementary PTO Facebook page. **(Projected enrollment over 500 students)**
- ✚ **Event Sponsor:** Fall or Spring Event Sponsor (logo/name printed on all fliers, name mentions on Facebook and emails promoting event, and logo printed on Sponsor Signs displayed at event)
- ✚ **T-shirt Sponsor:** Logo included on t-shirt distributed to ALL West Bay students
- ✚ **West Bay Yearbook Ad:** Sizes indicated in table by sponsor level. All yearbook sizes are length X width and the ad must be in landscape layout, JPEG, pixel size of 2400 x 1500
- ✚ **Online Business Link & Logo:** Direct link to your business through your business logo on the online directory and PTO website, www.westbaypto.com
- ✚ **Banner:** Logo included on banner displayed at all PTO school events
- ✚ **Facebook Like:** West Bay PTO Facebook page will like your business on Facebook
- ✚ **Newsletter Mention:** Your business logo mentioned in the several PTO newsletters distributed to all students electronically.

**** All donations are tax deductible. ****



**WEST BAY PTO
CORPORATE SPONSORSHIPS
2022-2023 School Year Participation Form
Please complete and return by June 10th, 2022**

Business Name: _____

Address: _____

Website: _____

Contact Name and Email: _____

Phone Number(s): _____

Sponsorship Level/Donation Amount: \$ _____

Circle One:

<u>Royal Tiger</u> \$750 Social Media/T-Shirt/Event Sponsor (5" x 8" ad & logo)	<u>Bengal Tiger</u> \$550 T-Shirt/Event Sponsor (5" x 8" ad & logo)	<u>Orange & Blue</u> \$350 T-Shirt Sponsor (5" x 4" ad & logo)	<u>Tiger Cub</u> \$250 (2.5" x 4" ad & logo)	<u>Paw</u> \$100 (logo only)
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- Please make checks payable to West Bay PTO
- Business logos/ads may be emailed in Vector (.ai or .eps) format aminzerello@gmail.com by June 24th, 2022
- Donations to West Bay PTO are tax-deductible. Tax ID #61-1698980
- Questions? Please contact Anne Inzerello at (301) 801-3105 or aminzerello@gmail.com
- Thank you for your support!

If you are interested in a corporate sponsorship, return this form with your check to:

**Anne Inzerello - West Bay PTO Sponsorship
2010 South 193rd St.
Omaha, NE 68130**

****All donations are tax deductible.****